



We take care of technology
so you can take care of business.

WE KNOW THE STRUGGLE. IT'S WHY WE EXIST.

Technology is constantly evolving. What was vitally relevant not long ago is now obsolete. What was yesterday's pioneering innovation has now become today's productivity nightmare. A failure to stay ahead of the curve creates a painful domino effect that blocks your business growth, makes you vulnerable to your competition, and eliminates all of your strategic momentum.

Technology inefficiencies and endless trouble-shooting slow you down, tie up your staff and come between you and your customer

and ultimately, your success. Without innovating your technology, it's impossible to prosper in today's competitive market. However, the traditional in-house IT staff model comes with an unjustifiably large expense and lacks a clear picture of real productivity improvement or customer value.

We disrupted the traditional model by taking a refreshing approach to building effective, high-end technology development so it can be accessible and viable for the budget-minded business.

BRIGHTECH SOLUTIONS

Here at Brightech, we saw a need to stand in the gap and provide solutions that work, improve the ones that aren't and put you back on the path to productivity and scalability. Not only do we fix operational challenges and annoying tech hurdles - we are laser focused on creating strategic solutions that give you a leg up on your competition so that you can spend more time on business growth and less time distracted by the technology problems around you.

For over 20 years, we have successfully built and implemented end-to-end technology solutions serving a diverse set of industries from regional start-ups to multi-national conglomerates. As seasoned practitioners, we value lean solutions and quick delivery, without sacrificing quality or content.



Some say we're tech leaders. We say we're innovative and passionate about our craft.

OUR PROCESS

Prototyping

Once we get started on your project, we don't leave you in the dark until delivery day. Our team will quickly build you a working prototype or clickable demo of your concept for you to test with your executive team, your staff or even for an upcoming pitch.

Design

Even if you have no idea how you'd like your solution to look, we can build you a beautifully designed user interface that ensures customer and staff loyalty and fits your business like a glove. We know the science behind a well-designed user experience (UX). Do you have a current application that needs a facelift? We can do that too.

Development

We can develop any web-based solution you can think of. The solutions we develop are vastly easier to maintain because we're smart about the tech stacks we choose, the frameworks we leverage and the development patterns we follow. We use modern technology stacks to include React, NodeJS and .NET Core.

Support

Once we build and deliver your solution, we can continue to nurture the systems we put in place. We have a full-on development team that can provide ongoing support and maintenance as your project takes off and evolves, providing a solution that includes an all-inclusive support plan.



What brightech can do for you.

VIRTUAL CTO

Hiring a full time in-house Chief Technology Officer can prove to be a costly affair for small and medium-size organizations, so many of them have started looking elsewhere for cost-effective alternatives or inefficient shortcuts. Brightech Solutions provides executive-level expertise, guidance and solutions without the executive-level price tag.



SOLUTION DEVELOPMENT

You no longer have to use precious hours researching and reading online comparison charts about countless arbitrary solutions that will only put a band-aid on your software needs. Let us eliminate the madness. We can build any web-based solution that you and your team

Warning signs that your business needs a Virtual CTO:

- You know you desperately need someone to manage your IT operations, but you're unable to justify the resources to hire an in-house staff member.
- You maintain a catalog of legacy applications that require more attention than you can afford.
- You feel like you're spinning your wheels trying keep up with technology changes to meet your objectives or stay in the lead.
- Trouble-shooting your tech issues is becoming a disruption in the office and interfering with staff productivity.
- You are afraid that your company will fall behind in the market if you keep using emergency quick fixes that don't have a permanent solution.

could ever possibly need. We possess a wide range of development experience to include Microsoft.NET, Ruby on Rails, NodeJs, Python, and React. We are also familiar with all major RDBMS and noSQL database platforms.

AGILE & LEAN

We understand that your needs are personalized; there is no one size fits all solution. We use best practices and collaboration to create something that makes sense for your business, not anyone else's. We are experienced Agile and Lean practitioners who can assess your

process and fix challenges. This enables you to deliver value faster, with greater quality and predictability, and with the competence and confidence that allows you to quickly respond to change.

CLOUD CONSULTING

In this climate, businesses are moving to the cloud at an impressive rate. Whether you need increase employee mobility, leverage new or cutting edge technologies like IoT, AI, or advanced analytics or boost cost efficiency, cloud computing has some undeniable benefits. If you are considering a move, have no idea where to start, or need to im-

prove the services you already have running in the cloud, we have you completely covered. We maintain deep expertise in Amazon Web Services (AWS), Microsoft Azure, and Google Cloud and can get you right where you want to be, and ultimately where you need to be.



Kudos from Our Clients

CRITICAL AND TRUSTED ADVISOR

David has been a critical and trusted advisor to our company and mentor to our engineering leadership. His ability to communicate, strategic thinking and CTO experience have helped us immeasurably in advancing our product, building our technology team, and avoiding common challenges to growth.

- *Armand Lauzon, III*
Belle In-Home Foot Care

AN ESSENTIAL EXTENSION OF OUR TEAM

David and Brightech are an essential extension of our team to help us improve our technology and ensure that we are operating efficiently to deliver care to our patients. His expertise has really moved us forward in leveraging current technologies to further our mission.

- *Bennie Wilson, CTO*
Premier Radiology

NO ONE I TRUST MORE

I've known David for quite some time now, and there's no one I trust more when it comes to matters of technology. He stands apart because of his keen business acumen and even-keeled maturity in handling situations and people. He helps me see what's coming so I can be prepared in making important decisions. An all-around top-notch technologist and a good guy to be around.

- *Armand Lauzon, Jr.*
Board Member, Kleermail.com



725 Cool Springs Blvd. • Suite 600 • Franklin, TN 37067 • (615) 970-9849

www.brightech.net